



WATERCARE

Important Price Notification Attn: Purchasing Department – effective 8th January 2024.

Dear Customer,

Whilst some commodity prices have indeed reduced, primarily in the Far East, Europe has not seen such a consistent picture with continued volatility around energy, oil, and raw material costs, which makes financial planning challenging and with major recent events in the Middle East, there is a further loss of confidence in several commodity markets.

Added to this, UK labour and wage inflation, as well as the more general cost of living pressures with UK inflation running at 4.7% and food inflation at 10.1%.

Water Care, like many others, has experienced over two years of sustained cost increases that it has absorbed to remain competitive. While there has been a recent softening trend, it is very apparent that inflationary pressures remain very real.

To enable us to continue offering our cost-effective, environmentally conscious range of filters and fittings, we will increase our prices with effect from January 8th.

The principal category increases are detailed below. There may also be some individual stock code increases not included below, which will be advised by customer services at the placement of the order where pricing is stated on your purchase order.

- CTUs and all associated fittings – 3%
- Hot and Cold-Water softeners, including pumped variations – 3%
- Reverse osmosis systems and replacement filters – 3%
- Combi pump 4 and 7 range – 3%
- IX water filters - 3%.

All third-party purchased products will be subject to an increase when notified by the supplier.

The Service division of the business will be increasing their prices by 5%.

The last day for invoicing shipments at the current price is January 5th, 2024. All orders processed for shipment after this date will be invoiced at the updated 2024 price. 2024 price lists will be available via your account representative.

All at Water Care wish to thank you for your business and hope you understand the necessity for this price increase. Should you have any questions, please do not hesitate to contact me.

Thank you for your continued support.

Kind Regards

A Slark

Andrew Slark
Managing Director